

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
574793-1	09/30/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress		11953

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	574793	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/23/12	M-F 530a-6a	530a-6a	11111---	:30	5	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 11111-- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/17/12 5:57 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
2 13 Tu 09/18/12 5:41 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
3 13 W 09/19/12 5:40 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
4 13 Th 09/20/12 5:53 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
5 13 F 09/21/12 5:43 AM M-F 530a-6a 530a-6a :30 MATTV52 \$250.00 NM									
2	09/17/12	09/23/12	M-F 6a-7a	6a-7a	11111--	:30	5	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 11111-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/17/12 6:58 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
2 13 Tu 09/18/12 6:54 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
3 13 W 09/19/12 6:27 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
4 13 Th 09/20/12 6:52 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
5 13 F 09/21/12 6:43 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
3	09/17/12	09/23/12	M-F 7a-8a	7a-8a	11111--	:30	5	\$375.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 11111-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/17/12 7:26 AM M-F 7a-8a 7a-8a :30 MATTV52 \$375.00 NM									
2 13 Tu 09/18/12 7:20 AM M-F 7a-8a 7a-8a :30 MATTV52 \$375.00 NM									
3 13 W 09/19/12 7:41 AM M-F 7a-8a 7a-8a :30 MATTV52 \$375.00 NM									
4 13 Th 09/20/12 7:53 AM M-F 7a-8a 7a-8a :30 MATTV52 \$375.00 NM									
5 13 F 09/21/12 7:23 AM M-F 7a-8a 7a-8a :30 MATTV52 \$375.00 NM									

INVOICE

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
574793-1	09/30/12	September 2012	08/27/12 - 09/23/12
Advertiser		Product	Estimate Number
Matheson/D/Congress			11953

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/17/12	09/23/12	M-F 8a-9a	8a-9a	111111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 111111-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/17/12 8:22 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM									
2 13 Tu 09/18/12 8:28 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM									
3 13 W 09/19/12 8:21 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM									
4 13 Th 09/20/12 8:57 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM									
5 13 F 09/21/12 8:14 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM									
5	09/17/12	09/23/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/22/12 8:59 AM Sa 7a-9a 7a-9a :30 MATTV52 \$325.00 NM									
6	09/17/12	09/23/12	Su 7a-9a	7a-9a	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/23/12 7:59 AM Su 7a-9a 7a-9a :30 MATTV52 \$325.00 NM									
7	09/17/12	09/23/12	M-F 3p-4p	3p-4p	1111---	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 1111--- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/17/12 3:40 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM									
2 13 Tu 09/18/12 3:11 PM M-F 3p-4p 3p-4p :30 MATTV52 \$200.00 NM									
3 13 W 09/19/12 3:49 PM M-F 3p-4p 3p-4p :30 MATTV52 \$200.00 NM									
4 13 Th 09/20/12 3:50 PM M-F 3p-4p 3p-4p :30 MATTV52 \$200.00 NM									
8	09/17/12	09/23/12	M-F 530p-6p	530p-6p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 09/21/12 5:59 PM M-F 530p-6p 530p-6p :30 MATTV52 \$500.00 NM									
9	09/17/12	09/23/12	M-F 9p-1005p	9p-1005p	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/17/12 9:22 PM M-F 9p-1005p 9p-1005p :30 MATTV52 \$1,500.00 NM									
2 13 W 09/19/12 9:44 PM M-F 9p-1005p 9p-1005p :30 MATTV52 \$1,500.00 NM									
3 13 F 09/21/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MATTV52 \$1,500.00 NM									
10	09/17/12	09/23/12	Sa 9p-1005p	9p-1005p	----S-	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/17/12 09/23/12 ----S- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 Sa 09/22/12 9:58 PM Sa 9p-1005p 9p-1005p :30 MATTV52 \$800.00 NM									
1 13 Sa 09/22/12 10:00 PM Sa 9p-1005p 9p-1005p :30 MATTV52 \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE



Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
574793-1	09/30/12	September 2012	08/27/12 - 09/23/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Matheson/D/Congress		11953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	09/17/12	09/23/12	Su 9p-1005p	9p-1005p	-----1	:30	1	\$1,500.00	NM	
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	09/17/12	09/23/12	-----1	1	\$1,500.00					
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1	13	Su	09/23/12	9:21 PM	Su 9p-1005p	9p-1005p	:30	MATTV52	\$1,500.00	NM
12	09/17/12	09/23/12	M-F 530a-6a	530a-6a	-TWTF--	:30	1	\$175.00	NM	
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	09/17/12	09/23/12	-TWTF--	1	\$175.00					
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1	13	Tu	09/18/12	5:58 AM	M-F 530a-6a	530a-6a	:30	MATTV52	\$175.00	NM
13	09/17/12	09/23/12	M-F 6a-7a	6a-7a	-TWTF--	:30	1	\$375.00	NM	
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	09/17/12	09/23/12	-TWTF--	1	\$375.00					
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1	13	Tu	09/18/12	6:28 AM	M-F 6a-7a	6a-7a	:30	MATTV52	\$375.00	NM
14	09/17/12	09/23/12	M-F 7a-8a	7a-8a	-TWTF--	:30	1	\$375.00	NM	
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	09/17/12	09/23/12	-TWTF--	1	\$375.00					
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1	13	Th	09/20/12	7:13 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00	NM
15	09/17/12	09/23/12	M-F 8a-9a	8a-9a	-TWTF--	:30	1	\$375.00	NM	
<u>Weeks:</u> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
	09/17/12	09/23/12	-TWTF--	1	\$375.00					
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1	13	Tu	09/18/12	8:53 AM	M-F 8a-9a	8a-9a	:30	MATTV52	\$375.00	NM

Total Spots 37 Gross Total \$17,725.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$2,658.75
Net Amount Due	\$15,066.25